



Online Privacy Policy

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General Statement and Objective:

Bison Transport is committed to protecting Personal Information. Personal Information is any information about an identifiable individual. This Privacy Policy informs you of our privacy practices, the choices you can make about the way information is collected about you and how we may use that information. By accessing this website and providing us with your Personal Information, you accept all the terms and conditions of this Privacy Policy.

1. Information You Provide

Bison Transport collects Personal Information and other data that you may enter into forms or data fields on our websites or other online resources. Such information may include your name, address and phone number.

Unless required by law, Bison Transport will not use or disclose your Personal Information for any new purpose without first identifying and documenting the new purpose and obtaining your consent.

2. Other Information Collected

We collect information about your computer or other electronic device when you visit our websites or access our online resources. This information may include your internet protocol (IP) address, domain name, browser type, date and time of your request and information provided by tracking technologies, such as cookies, single-pixel tags, and web beacons. If you use a mobile device to access our Web sites and online resources, we may also collect information about your device, such as your device ID and device type.

4. Your Consent

By accessing this website and providing us with your Personal Information, you accept all the terms and conditions of this Privacy Policy.

You may withdraw your consent at any time, provided Bison Transport is given reasonable notice and there are no legal or contractual requirements preventing this.

Employees shall not record any conversations between them and another party without mutual consent.

5. Cookies

We may store some information (known as a "cookie") on your computer when you look at our websites. We are able to read these cookies for information purposes when you revisit our websites. The type of information collected as a result of a cookie being accepted by you is specific to your computer, and is anonymous. We use this information to improve our knowledge of the use of our websites.

6. Limiting Collection

Bison Transport will limit the collection of Personal Information to that which is necessary for the purposes identified by Bison Transport. Bison Transport will collect Personal Information by fair and lawful means.



7. Limiting Use, Disclosure, and Retention

Bison Transport will not use or disclose your Personal Information for purposes other than those for which it was collected or for uses consistent with those purposes, except with your consent. Bison Transport will retain Personal Information only as long as necessary for the fulfillment of those purposes.

In certain circumstances, we may be required to provide Personal Information to a third party who provides services on our behalf. For example:

- another transportation company for the efficient and effective provision of transportation services;
- another person for the development, enhancement, marketing, or provision of any of Bison Transport's services;
- a person who, in the reasonable judgment of Bison Transport, is seeking the information as your agent;
- a third party or parties, where you consent to such disclosure or disclosure is required by law;
- a person engaged by Bison Transport to perform functions on its behalf, such as research, data processing, payroll and legal services; or
- a person engaged by Bison Transport to evaluate a credit status, and credit reporting agencies.

Bison Transport will keep Personal Information only as long as it remains necessary or relevant for the identified purposes or as required by law. Bison Transport will maintain reasonable and systematic controls, schedules, and practices for information and records retention and destruction which apply to Personal Information that is no longer necessary or relevant for the identified purposes or required by law to be retained. Such information will be destroyed, erased or made anonymous.

8. Social Media

Online social media resources are interactive tools that typically enable you to collaborate and share information with others. These include social networks, discussion boards, blogs, wikis and file sharing resources. Bison Transport may collect Personal Information about you to enable you to use online social media resources we may offer from time to time. You should consider carefully what information about yourself you choose to share with others when you use social media resources. Bison Transport may, from time to time, provide additional notice and choices about how Personal Information is collected, used and disclosed on our websites and other online resources that offer social media.

9. Safeguards and Security

Bison Transport uses software to monitor traffic to its websites and to detect unauthorized attempts to upload, change information, or otherwise cause damage.

We have implemented technology and policies with the objective of protecting your privacy from unauthorized access and improper use and will update these measures as new technology becomes available, as appropriate.

10. Contacting Us

You may address a challenge concerning compliance with the above principles to the Privacy Official,



Online Privacy Policy

Linda Young, the person accountable for Bison Transport's compliance with this Privacy Policy.

Bison Transport will investigate all complaints concerning its compliance with this Privacy Policy. If a complaint is found to be justified, Bison Transport will take appropriate measures to resolve the complaint including, if necessary, amending this Privacy Policy and our procedures.

Bison Transport reserves the right to modify, add or remove portions of this Privacy Policy without notice at its discretion. If we decide to change this Privacy Policy, we will post those changes at this site so you always will know what information we gather, how we might use that information, and whether we will disclose it to anyone.

Contact Information:

For more information, inquiries, or complaints, please contact our Privacy Officer:

Linda Young
Bison Transport Inc.
1001 Sherwin Road
Winnipeg, Manitoba, R3H 0T8
Telephone: 1-204-833-0280

REVIEW/REVISION

Review/Revision Number	Reviewed By	Revisions	Date of Review/Revision
0	HR/People Development	New Policy	12/10/14
1	HR/People Development	General wording updates	11/20/20